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6. PD&D - Product Design & Development Introduction - Product Benefits Functional benefits Psychological benefits Social benefits A consumer may purchase a product to get three types of benefits-Functional, Psychological and Social benefits.

Product Design & Development - SlideShare

Before the companies launch the final product, there is a lot of work that goes into it. This is applicable for different types of products available in the market. The complete development process of any product is called Product development cycle. Product design is a part of product development. It involves the different stages of designing the product.

Difference between Product Design and Product Development ...

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The Design Museum has just announced the contenders for the sixth annual Designs of the Year. And their products shortlist highlights objects whose forms transcend their everyday functions.

The 22 Best Product Designs of the Year - Gizmodo

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