

Implicit Measures Of Attitudes

Author Bernd Wittenbrink Feb 2007

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Implicit Measures Of Attitudes Author

It also lays bare, in painstaking detail, the mechanics of a leading measure of implicit attitudes, the implicit association test (IAT). Accordingly, it outlines the strengths and limitations of this ...

Implicit Attitudes and Political Thinking

These ideas have launched a veritable industry of books, training courses and ... It isn't clear exactly what the implicit association test measures in the first place.

The False Promise of Quick-Fix Psychology

Men in low- and middle-income countries, heavy drinking males were more likely to commit violence against their wives and girlfriends (intimate partner violence, or IPV) if they held sexist rather ...

Alcohol, sexist attitudes combine to increase male violence towards women: Study

The inferred humanness of female bots increases perceived uniqueness of treatment from them in a health context, leading to more favorable attitudes ... humans. Author provided To measure the ...

Female robots are seen as being the most human. Why?

Despite perceptions that entrepreneurs should always be positive about their ventures, a study found that entrepreneurs whose facial expressions moved through a mix of happiness, anger and fear during ...

Expressing variety of emotions earns entrepreneurs funding

Jesse Singal is a journalist and author of ... people have to take implicit-bias tests, they are essentially being given false feedback. We just don't know what the test measures.

'Implicit bias is overhyped'

On the cunningly designed dust jacket of Cynthia Ozick's new work of fiction, alongside small images of a beetle, a lotus, a stork, and a palm arranged within an oval frame, there are the words "A ...

The Dark Undercurrents of Cynthia Ozick's Antiquities

Binna Kandola, author of Racism at Work ... Yet research has shown that test scores purporting to measure implicit attitudes do not effectively predict actual discriminatory behaviour.

The racism racket

TWO RECENT BOOKS HAVE reviewed ... of recall and recognition measures to determine the likelihood of campaign success.

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However, there is a third factor - emotional response. This important aspect of ...

Implicit memory in print ads

The inferred humanness of female bots increases perceived uniqueness of treatment from them in a health context, leading to more favorable attitudes ... measures captured more subtle and implicit ...

Why is AI mostly presented as female in pop culture and demos?

A new study published in PLOS One sheds light on the core beliefs that characterize people who refuse to wear face masks during the pandemic. The findings ...

A phenomenon called psychological reactance might help explain the mindset of anti-maskers

Dorland's Medical Dictionary defined heterosexuality as an "abnormal or perverted appetite toward the opposite sex." More than two decades later, in 1923, Merriam Webster's dictionary similarly ...

The invention of 'heterosexuality'

Microaggressions are reflections of implicit bias or prejudicial beliefs and attitudes outside the level ... Columbia University. He is author of Microaggressions in Everyday Life and ...

Microaggressions: Death by a Thousand Cuts

The neuroscientist and author of the upcoming book Peak ... tests before and after the practice designed to measure and analyze their implicit attitudes toward both groups. That didn't happen ...

It's worth starting your meditation practice right now. Here's why.

President Biden is expected to address the state of race relations in the U.S. during his speech to a joint session of Congress. The president has already called on Congress to pass the George Floyd ...

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Law professor discusses reform proposals in wake of police killings

One study the authors reviewed found that accountability ... trainings centered around the idea of implicit bias—the idea that unconscious attitudes and stereotypes shape our behavior.

5 ways to improve diversity training, according to a new study

Researchers have long known that problem drinking increases a man's likelihood of being violent towards his wife or girlfriend, but a new study published today by the scientific journal Addiction ...

Alcohol, sexist attitudes combine to increase male violence towards women, finds study

Blatant gender-based discrimination is easily recognized, which is understandable, considering how history outlines it clearly in books and news stories ... or unintentionally expresses a prejudiced ...

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